



9500 GILMAN DRIVE  
LA JOLLA, CALIFORNIA 92093-0348

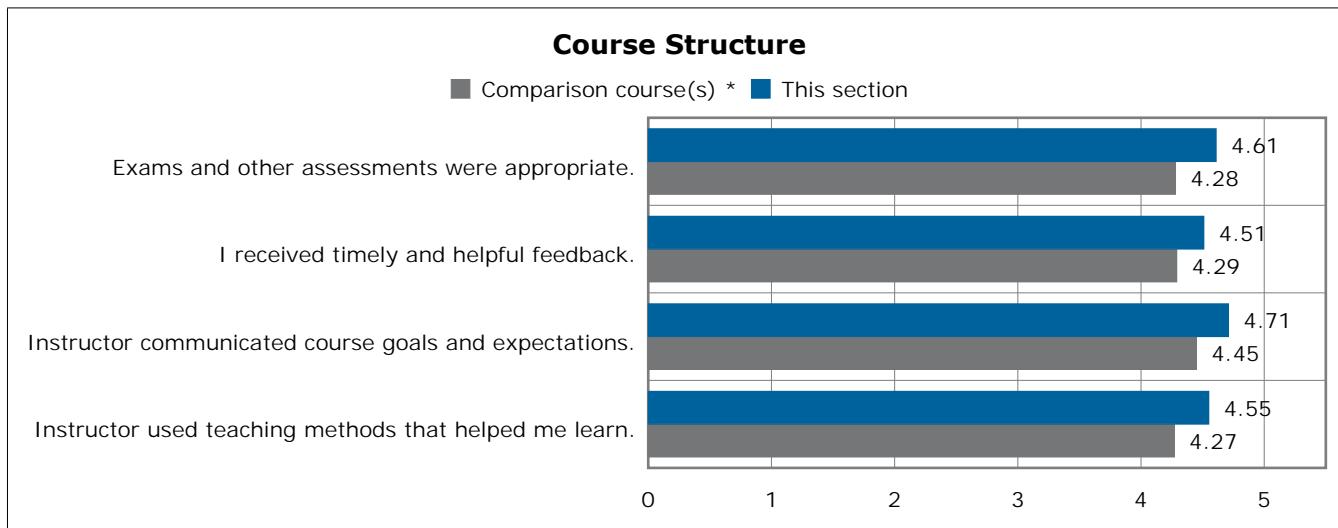
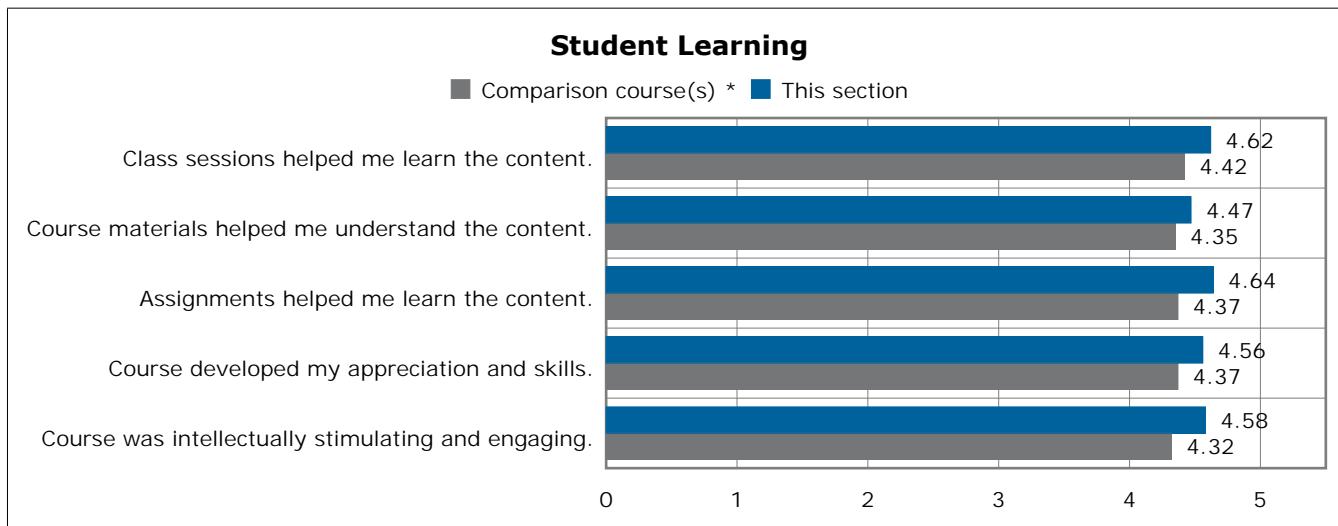
## Student Evaluation of Teaching (SET) for Dan Yavorsky

MGT 100 - Customer Analytics (Yavorsky, Daniel Ryan)  
Fall 2025

Number of Evaluations Submitted: 78

Number of Students Enrolled: 99

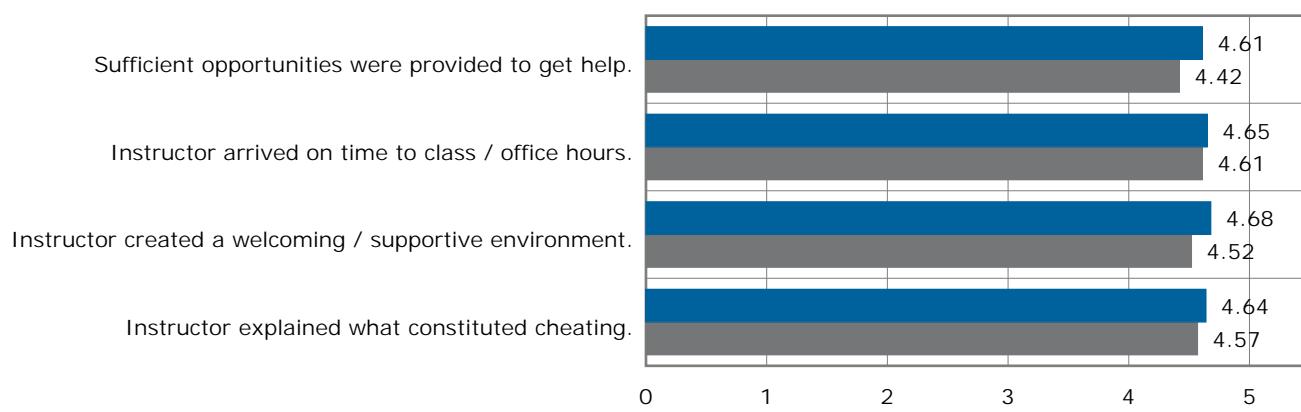
### Summary Results



\* Comparison courses used: All Rady School of Management Fall 2025 UD courses

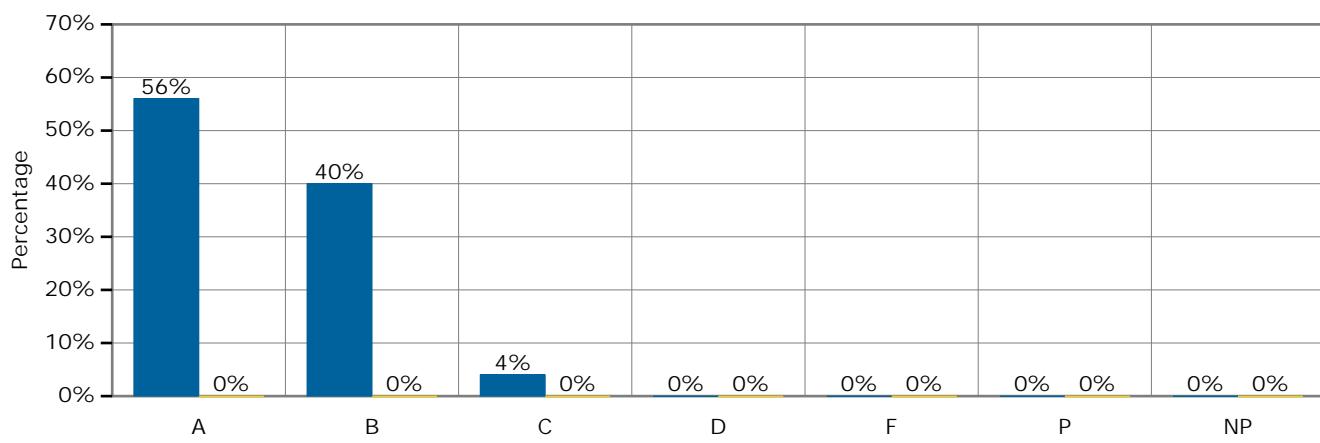
### Class Environment

■ Comparison course(s) \* ■ This section

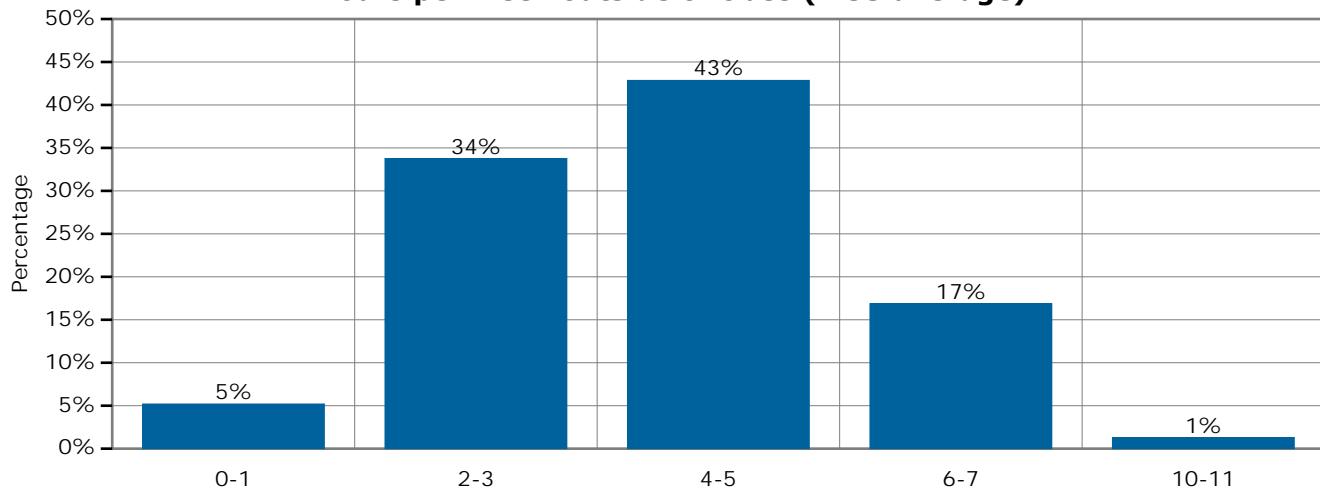


### Expected Grade (B+ average, 3.52) vs. Grade Received:

■ Expected ■ Received



### Hours per week outside of class (4.53 average)



## Full Results

### Student Learning

#### 1. **Class sessions** helped me learn the course content.

50 (64.1%): Strongly Agree  
27 (34.6%): Agree  
0 (0.0%): Neither Agree Nor Disagree  
1 (1.3%): Disagree  
0 (0.0%): Strongly Disagree  
0 (0.0%): No Opinion

#### 2. **Course readings and other course materials** helped me learn course content.

45 (57.7%): Strongly Agree  
26 (33.3%): Agree  
4 (5.1%): Neither Agree Nor Disagree  
1 (1.3%): Disagree  
1 (1.3%): Strongly Disagree  
1 (1.3%): No Opinion

#### 3. **Assignments** (homework, projects, etc) helped me learn the course content.

52 (66.7%): Strongly Agree  
24 (30.8%): Agree  
2 (2.6%): Neither Agree Nor Disagree  
0 (0.0%): Disagree  
0 (0.0%): Strongly Disagree  
0 (0.0%): No Opinion

#### 4. The course **developed** my **appreciation** of and **skills** for the subject.

47 (60.3%): Strongly Agree  
29 (37.2%): Agree  
1 (1.3%): Neither Agree Nor Disagree  
1 (1.3%): Disagree  
0 (0.0%): Strongly Disagree  
0 (0.0%): No Opinion

5. The course was **intellectually stimulating and engaging.**

48 (61.5%):	Strongly Agree
28 (35.9%):	Agree
1 (1.3%):	Neither Agree Nor Disagree
1 (1.3%):	Disagree
0 (0.0%):	Strongly Disagree
0 (0.0%):	No Opinion

## Course Structure

6. The instructor effectively communicated **course goals** , learning **outcomes** , and **expectations**.

56 (71.8%): Strongly Agree  
21 (26.9%): Agree  
1 (1.3%): Neither Agree Nor Disagree  
0 (0.0%): Disagree  
0 (0.0%): Strongly Disagree  
0 (0.0%): No Opinion

7. **Exams and other assessments** (essays, projects, etc) were an appropriate measure of course learning outcomes.

47 (60.3%): Strongly Agree  
28 (35.9%): Agree  
1 (1.3%): Neither Agree Nor Disagree  
0 (0.0%): Disagree  
0 (0.0%): Strongly Disagree  
2 (2.6%): No Opinion

8. I received **timely and helpful feedback** in this course.

46 (59.7%): Strongly Agree  
23 (29.9%): Agree  
7 (9.1%): Neither Agree Nor Disagree  
0 (0.0%): Disagree  
0 (0.0%): Strongly Disagree  
1 (1.3%): No Opinion  
1: [No Response]

9. The instructor incorporated **teaching methods** that helped me learn.

47 (60.3%): Strongly Agree  
25 (32.1%): Agree  
5 (6.4%): Neither Agree Nor Disagree  
0 (0.0%): Disagree  
0 (0.0%): Strongly Disagree  
1 (1.3%): No Opinion

## Class Environment

10. There were sufficient **opportunities offered for me to get help** when needed (e.g. established office hours, discussion section, discussion board, etc).

51 (65.4%): Strongly Agree  
22 (28.2%): Agree  
2 (2.6%): Neither Agree Nor Disagree  
0 (0.0%): Disagree  
1 (1.3%): Strongly Disagree  
2 (2.6%): No Opinion

11. The instructor **arrived on time** to class sessions and office hours.

52 (66.7%): Strongly Agree  
25 (32.1%): Agree  
1 (1.3%): Neither Agree Nor Disagree  
0 (0.0%): Disagree  
0 (0.0%): Strongly Disagree  
0 (0.0%): No Opinion

12. The instructor created a **welcoming and supportive learning environment** that valued and supported students from all backgrounds and identities.

53 (67.9%): Strongly Agree  
25 (32.1%): Agree  
0 (0.0%): Neither Agree Nor Disagree  
0 (0.0%): Disagree  
0 (0.0%): Strongly Disagree  
0 (0.0%): No Opinion

13. The instructor explained what constituted cheating in this course and emphasized the importance of **academic integrity**.

49 (63.6%): Strongly Agree  
27 (35.1%): Agree  
0 (0.0%): Neither Agree Nor Disagree  
0 (0.0%): Disagree  
0 (0.0%): Strongly Disagree  
1 (1.3%): No Opinion  
1: [No Response]

**Please describe any specific aspects of the course and/or teaching practices that your instructor used that...**

14. Please describe any specific aspects of the course and/or teaching practices that your instructor used that particularly helped you to engage with the material, learn the material, and/or develop your own critical perspectives on the material.

- -
- Came in playing music before lectures allowing the students to feel welcomed in the mornings. Also had breaks every lecture allowing students to go up and talk with the professor and each other.
- Creates fun in class examples to help us engage with content
- Everything is good
- Homework assignments were helpful.
- I really liked all the examples, both from stories he told as well as the examples embedded within the slides themselves.
- In class, Prof Dan introduced a lot of real-world examples in marketing, which were very engaging.
- lectures
- Lectures were well structured and easy to follow easy to follow along with. The professor kept an engaging dialogue, made constant connections to the real world, and checked in on the class's understanding.
- Obvious passion for the topic that keeps students engaged
- Offered many opportunities to help
- powerpoint + code was a great way to visualize what we were learning
- Prof. Dan's enthusiasm with teaching the material as well as getting to know us well helped me with being more enthusiastic towards the workload of the class. He explained things well and also pointed out things that were less necessary to get through that might have taken away from the main point.
- Professor Dan helps us understand the concept by presenting us with example code and breaking down what each step does. He keeps us engaged by encouraging class participation. He is the best!
- Professor Dan's lecture style is very clear in what concepts are and their application across various market analysis scenarios. The structure of the lecture material greatly helped me understand the conceptual and programming requirements of the class and the various tools that were made known to me.
- Provided guided steps to every R code lesson to ensure that we understand what each code did.
- Records lectures
- Such a good professor!

- The assignments that required applying concepts to real examples helped me the most. Doing the problem sets and seeing how the ideas played out in actual data made the material easier to understand and more useful than just memorizing definitions.
- The class lectures helped engage the material, learn the material and develop critical perspectives on the material
- the instructor explained topics in great detail but simply enough to understand
- The professor made the class very accessible in that we had class recordings available, lecture slides, in-person lecture, and were allowed to join the class live through zoom. The weekly quizzes also helped in that they forced us to engage with the material.
- There was good examples and memes given while teaching which kept it engaging
- This instructor is brilliant. Probably the most intelligent instructor I've had at Rady (and I've taken all classes, this is my final quarter). He took us out after class for coffee the first week of school, and even helped us develop professional websites using some of the coding and tools we were learning in his class. Honestly, I'm a bit older, but if I had it to do over again, I would have followed in his footsteps as far as education, and I'm still planning to hopefully do so. It was a difficult quarter for me, so I didn't have as much time to interact with him, not as much as I would like to have had (but that's on me), but he was very accomodating, and always still willing to help me learn and grow in this subject matter. He helped give me advice about what paths he's gone down professionally, and I sincerely appreciated that. Taking his course was extremely challenging, probably the most challenging course I've had at Rady, by far. But also the most rewarding, and his ability to break down difficult concepts and explain highly abstract ideas is remarkable. In addition to being just absolutely brilliant, he's also clearly studied the art of effectively communicating difficult ideas, and is one of the best professors I've ever had. Many professors are smart, but that generally is negatively correlated to their ability to teach. Not at all so with Professor Yavorsky. I truly enjoyed meeting him and learning from him. And I do wish we had more professors like him.
- Very responsive teacher. Seemed to have bright energy and made the class interesting.
- With his background in the subject and how he commutes almost 2 hours (if not more) to get to school every class session it really helped to show how he had a real interest in teaching us about the topics in class. He also stayed around after every class to help anyone who needed it, or just to talk! He pushed us to do more with what we were learning and apply it to our own lives which helped make the material more interesting.
- Working through the R code in class together while we do it on our computers, which later helped us work though the quizzes and run the code on our own. As well as the coding notes at the bottom of our R script.
- yes

15. Please describe any specific aspects of the course and/or teaching practices that your instructor used that were less helpful for your learning. Optionally you may offer constructive suggestions that might improve their effectiveness.

- -
- Everything is good
- I thought Professor Dan absolutely nailed it with everything he did.

- Long class
- More homework would've been helpful. Since it's a three-hour class held once a week, it becomes very easy to ignore/forget about it unless there's work to be done.
- Nothing
- nothing was less helpful
- Readings were not too helpful, many seemed repetitive of what we learned in class or simply information we did not need.
- recordings and R scripts
- Some of the readings were not as helpful.
- Some parts of the course moved too fast, which made it harder to keep up with new concepts. Slowing down during key examples or showing a few more step-by-step walkthroughs would make the material easier to follow.
- The coding part runs super fast, with details not explained.
- The lecture slides were less helpful for my learning
- The quizzes were sometimes hard and was not very helpful in learning the concept itself
- yes

16. Please describe any specific aspects of the course and/or teaching practices that your instructor used that created or interfered with a welcoming learning environment that valued and supported students from all backgrounds and identities.

- -
- Again, I faced many difficulties this quarter. Close family death, illness that seemed to last forever, stress to the point my body just began giving out. But he was always very kind and accomodating due to the seriousness of my emergencies. I will always be incredibly grateful for that.
- Always open to asking questions in class and discussing with other students and provide various examples we could relate too on the slides.
- Did not do this.
- Everything is good
- He's open to questions from students after classes and loves to have conversations with us. His extraordinary personality contributed to this very welcoming learning environment.
- nothing interfered with the learning environment
- Prof Dan's kind nature helped us feel welcomed right off the bat. He's a relatable guy and is a hella good lecturer.
- Professor Dan goes above and beyond in making an inclusive environment for students. He hosted a social outside of the classroom, allowing me to get closer to my peers.

- Professor Dan included examples across various cultures and time periods that allowed every student to understand some aspect of the concepts involved. There was always a way to bring familiarity into the course material somehow regardless of the students' differences in background.
- The environment felt normal and respectful. Nothing got in the way of feeling included, and everyone was treated the same throughout the class.
- The light hearted and welcoming attitude of the professor made it easy to engage and have an open dialogue.
- The professor made an effort to speak with students and get to know them which made lecture an inviting place.
- Was very inclusive, nice, and amazing professor
- Was very welcoming, provided a safe space for students to get/ask for help!
- yes
- YESSS!!! The most memorable professor ever. Fostered an inclusive environment going above and beyond what is expected from a professor.
- zoom and in person lectures

## Department Custom Questions

17. I would recommend this course to a fellow student in my program.

49 (64.5%):      Strongly Agree  
24 (31.6%):      Agree  
3 (3.9%):      Neither Agree Nor Disagree  
0 (0.0%):      Disagree  
0 (0.0%):      Strongly Disagree  
2:                      [No Response]

## Student Participation

18. What was/were your reason(s) for taking this course?

72 (87.8%): Major/Program Requirement  
7 (8.5%): Minor  
0 (0.0%): College General Education  
0 (0.0%): Elective  
3 (3.7%): Interest  
0 (0.0%): American History and Institutions (AHI) Requirement  
0 (0.0%): Undergraduate Diversity, Equity and Inclusion Requirement (DEI) Requirement  
0 (0.0%): Jane Teranes Climate Change Education Requirement (JTCCER)  
0 (0.0%): Graduate Program Requirement  
0 (0.0%): Other

19. How often did you attend class and/or engage with course materials?

29 (38.7%): Always  
32 (42.7%): Usually  
12 (16.0%): Sometimes  
2 (2.7%): Seldom  
0 (0.0%): Never  
3: [No Response]

20. Hours per week of work outside of class

4 (5.2%): 0-1  
26 (33.8%): 2-3  
33 (42.9%): 4-5  
13 (16.9%): 6-7  
0 (0.0%): 8-9  
1 (1.3%): 10-11  
0 (0.0%): 12-13  
0 (0.0%): 14-15  
0 (0.0%): 16-17  
0 (0.0%): 18-19  
0 (0.0%): 20 or more  
1: [No Response]

21. Expected grade in the course

42 (56.0%):	A
30 (40.0%):	B
3 (4.0%):	C
0 (0.0%):	D
0 (0.0%):	F
0 (0.0%):	P
0 (0.0%):	NP
3:	[No Response]

## Additional Feedback

### 22. Is there anything else you would like to share about your experience in the course?

- -
- awesome professor
- He is probably the best teacher that I've had during my time at UCSD. He really cares and tries to make the class as enjoyable as possible. He made lots of jokes too that brightened up my days even if I was off (I did not laugh out loud but I really appreciate it anyways!).
- He was an amazing teacher! Really cares about his students and their success. You can tell he isn't just there for the money but to actually teach
- Highly highly highly recommend to any student looking into customer analytics.
- I really love the way you teach this course! Your fun and charismatic character really make the topic shine, and everyone can tell how passionate you are about teaching and actually helping us learn. Although I never really went to office hours due to work, I really wish I had the opportunity to connect with you more. Keep doing what you're doing, and thank you for everything you've done so far!
- It's hard to gauge how to earn the engagement credit. No matter how much I speak to the professor, I can't tell whether he knows my name or not and if I'd get that engagement grade.
- nothing
- One of my favorite professors I've had in my 4 years at UCSD.
- One of, if not, the best teacher i have had in my 4 years here.
- really awesome guy. just can't beat this level of humanity and overall professionalism. 100/100, would love to have a drink with him one day
- This subject is quite boring for me but Yavorsky made it interesting and I developed a deeper understanding for customer analytics! I really enjoyed this class!

---

The data and comments provided in this report are unfiltered and unedited, and do not necessarily reflect the opinions of instructors, the teaching department, Academic Affairs, or UC San Diego. Responses and comments are made available without auditing or editing, and they may not be modified or deleted, to ensure that each evaluator has an opportunity to express their opinion.

Confidential support for reading and interpreting student feedback is available through the Teaching and Learning Commons. [Click here](#) to schedule a one-on-one consultation, or email [engagedteaching@ucsd.edu](mailto:engagedteaching@ucsd.edu).

As a reminder, you will have an opportunity to provide additional context and/or commentary for campus reviewers as part of your teaching statement at the time of your academic review (subject to applicable academic review procedures, policies, and labor agreements).

If you feel that comments constitute harassment or discrimination, then please file a report with the Office for the Prevention of Harassment and Discrimination (OPHD). Because these comments are provided anonymously, it is unlikely that any action can be taken. However, OPHD will record and review these reports in order to assess whether SET comments are a cause for concern.